



Doing “Biz” Effectively with Brits

April 27, 2017

The Special Relationship

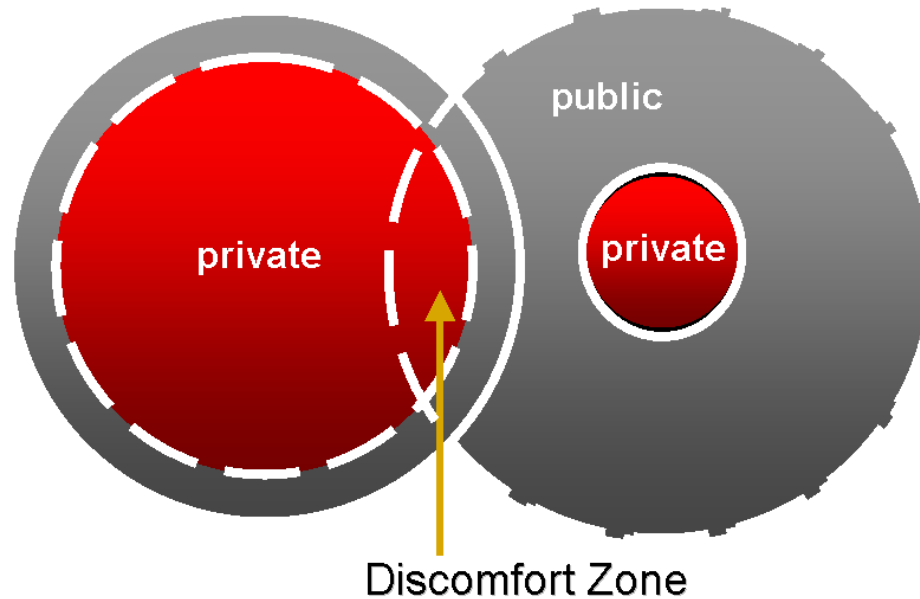
“Neither the sure prevention of war, nor the continuous rise of world organisation will be gained without what I have called the fraternal association of the English-speaking peoples. This means a special relationship between the British Commonwealth and Empire and the United States.”

- Winston Churchill, *Sinews of Peace* Address (1946) at Westminster College, Fulton, MO

UK	US
Biscuit	Cookie
Motorway	Highway
Lift	Elevator
Flat	Apartment
Pavement	Sidewalk
Full stop	Period
Wardrobe	Closet

The “Peach” and the “Coconut”

Encounter of the “Peach” and the “Coconut”



- “Who did you vote for?”
- “What is your salary?”
- “What religion are you?”



Possible Remedies

- Discussion is important.
- Remember, less is more.
- Avoid overcomplicating.
- Don't expect quick decisions.
- Being subservient may not fix things.
- Utilize the chain of command.
- Apple style training of DSCs.
- Keep calm and carry on!



Thank You!

Q & A

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